Rachel Wener

Designer & Front-End Developer

Since starting my journey as a developer over 5 years ago, I've worked for some awesome agencies, helped startups build their brands and websites, and worked with multiple talented individuals and teams to create marketing materials for a multitide of platforms.

www.wenerweb.com

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Education:
Drexel University
B.A. in Interactive
Digital Media 2018

Highly Proficient in:
HTML, CSS, JS. MySQL, & PHP

Tools I Use:
Adobe Photoshop, Illustrator, InDesign, AfterEffects, Codepen, Terminal, GitHub, Wordpress.

Full-Time Employment

Philasoft   2019 - Present   Designer & Front-End Developer
- Graphic Design, Brand Development, Logo Development, Print Materials, and Web & Interactive Design.
- Develop Custom Wordpress Themes
- Custom Content Management Systems

Merz Branding   2018 - 2019   Front-End Developer
- Created Custom Wordpress Themes
- Email and Social Media Campiagns Design, Developement & Deployment on Mailchimp and Salesforce
- Infographics and Animations

Netplus Agency   2016   Web Dev Intern
- Managed SEO & Various Wordpress Plugins
- HTML5 Email Builds
- Worked on Friendlys New Site

Contract/Freelance Work

Friendship Circle   2019 - Present   Graphic Designer
- Campaigns and Banners (Print & Digital)
- Journal & Magazine Ads (Print & Digital)
- Social Media & Email Campaigns

Whoregasmic   2019 - Present   Brand & Web Developer
- Developed brand for Instagram Account with over 40K followers.
- Develop Custom Wordpress Theme
- E-Commerce, Blog, and Podcast
- Email and Social Media Campaigns

Ranunc Interiors   2015 - 2017   Brand & Web Developer
- Created logo, business cards, social media & email campaign.
- Created Custom Wordpress Theme currently managed by another firm.